October 2024 Meeting Minutes

Attending: Chuck Jensen, Sue Lepore, Linda Cohan, Nancy Atwood, Michael Humkey, Mustafa Haziq, Allan Maas, Peggy LovellFord, John Doherty, Karen Stringer.

This meeting was in-person, at Allan Maas's home in Puyallup. Attendees came from anywhere from North Tacoma to Enumclaw!

Started with introductions, some new members had never actually met in-person before. A few expressed their motivation for doing climate work—at-risk relatives in the Caribbean, Florida, and the Pacific, worries for our kids and grandkids.

Activities we've engaged in that felt good/felt effective:

- Outreach on the ballot initiatives to church groups, neighborhoods, friends.
- Postcard writing-- we achieved so much and had fun! Kudos to organizers Nancy and John! (don't forget the celebration on Sunday, Oct. 27 4-7 pm at John's)
- The multi-faceted **NO on I-2117** campaign, tabling in various venues (including the state fair), neighborhood leafleting, phone banking, postcard writing, etc. The excellent statewide **CCL** organization and great printed materials for this campaign were a real plus. Feeling like a part of a very large effort was good.

Suggested future efforts

We need to renew efforts on campus outreach

There are several colleges in the area, and in the past the tabling committee has tried to get something going at **TCC** (met with and offered to mentor a small beginning student group) and **UPS** (requested a tabling venue) but without much success. There is a national student **CCL** movement (cfdmovement.org) which has potential. Are there good ways to engage the students, a club, a campus sustainability issue, a petition? Primarily we need a way in through a contact. (a volunteer came forward to check for a **UW-T** contact)

We need to increase steady support for the revamped CCLT Facebook page.

Citizens' Climate Lobby Tacoma

https://www.facebook.com/groups/1551428448797891

Let's try an experiment--FOR THE NEXT TWO WEEKS (longer if possible), those of us who do Facebook need to challenge ourselves to

- join the group,
- invite our Facebook friends to join (not necessarily join CCL but just the page),
- post something (cannot endorse specific candidates, otherwise open),
- like or comment on others' posts frequently

We hope to attract and encourage other climate groups and individuals (including elected officials), inform and converse with one another, and be an example of using social media for a good cause. **Facebook** tech questions, **email Mustafa**

Our social media presence and communication channels could ALL use growth.

Our Instagram and \underline{X} accounts need support, too, for the same reasons. Contact Sue Lepore if you can help. There's advice and training in CCL Community about what they call the "CCL tone," which is "a little bit nerdy, hope-filled, wholesome, approachable and human." CCL also urges us to use social media to "engage your elected officials, especially with praise and appreciation for climate friendly work. Follow their accounts and keep up a drumbeat of attention on climate."

Option to get free professional help through a marketing student or intern? (a volunteer came forward to look into this through School of Business)

In-chapter communication options—we are mostly using email but it's clunky and inconsistent. The tabling committee has been using **SLACK**, and the website has a forum, an option some of us used in the past. Please keep **Sue Lepore** informed about events for the **website calendar** and the monthly newsletter. How best to tell one other about news, events, and actions?

For instance, in January we'll focus on the **WA State legislature 2025 long session** and will need to communicate promptly with "head's up's" about lobby meetings we can attend, officials to call or email, good climate bills to learn about and advocate for. Our January and February meetings traditionally focus on this, but it would be great to get the communications flowing smoothly before then. (By the way, the group **Washington Conservation Action** was mentioned as an excellent source, and they are already ramping up for the session! Check out their website and get on their emailing list: **WCA**.)

Tabling/outreach concerns and ideas

How not to just "preach to the choir"? We need to find venues in more challenging areas to spread our outreach. (volunteers will keep an eye out for these)

On the other hand, tabling anywhere is really just about conversations, education, listening, and encouraging. Even folks who really do care about climate change can be quite uninformed. They have often expressed gratitude just that a group exists that cares enough to be there. Merely displaying our booth and banners can have a promotional and hopefully energizing effect. Tabling is also a great way for a new member to get to know chapter members.

Announcements

There's encouraging talk from **CCL** about a price on carbon. A bill seems to have a chance to gain support in Congress next year. **CBAM** (carbon border adjustment mechanisms dealing with foreign trade) pressure may be what pushes it along.

Saturday, Dec. 7 is CCL National's Fall Virtual Conference, "Positioning for Progress."

"Join us at our fall virtual conference for an insider's look at what Congress is expected to tackle on climate change. We'll cover the key opportunities during the lame duck session at the end of this Congress, as well as exciting possibilities emerging for 2025. No matter the election outcome, CCL stands ready for action as a trusted and essential partner in Congress."

Register. If you can't make it, they usually offer recording of major speakers a few days later.

Future in-person meeting plans: In-person is clearly more fun than Zoom, but finding a centrally located venue is not easy. Libraries close around 7 and their meeting rooms may be small and must be reserved far in advance. Traveling distances on dark winter evenings are a challenge. We'll probably stick with Zoom, especially in winter. If we try for 3-4 in-person meetings a year, one being the July picnic, when should they be? Summer only? Or meet earlier in the day and have more months to choose from?

On Oct. 27 there will be a celebratory "We Got out the Vote" party at John's!



Who: You! +1

(Kindly let me know that you are coming and how many so that I can plan)

When: Sunday, October 27, 4-7

Where: John and Dianne's place: 4608 N Lexington St, Tacoma 253-229-6327²

What: Celebration, conversation, food, drink³

¹ Plus your friend, companion, spouse, significant other, life partner, favorite homeroom teacher, anyone who helped at all, anyone who didn't help but wanted to but couldn't, anyone who didn't help and wish they had, anyone else who would enjoy an evening of food, drink, and thoughtful conversation with creative, open-minded, and caring people.
² There is limited parking on my shared drive/street and in my own driveway for about 6 cars – just make sure there is

² There is limited parking on my shared drive/street and in my own driveway for about 6 cars – just make sure there is room for other cars to get by and you are fine. After that you will have to park up on the main Lexington Street – plenty of space there, and then just walk down the drive to my place.

³ I know you are going to offer to bring something. As a small thank you for all you've given to our Get Out The Vote effort, please allow me to provide plant-based dinner and a selection of alcoholic and non-alcoholic beverages. If you have special dietary needs, let me know and we'll work something out.